NEVADA ADVISORY COMMITTEE ON PROBLEM GAMBLING · OCTOBER 2026

Evive in Nevada: *from app to platform*

What's changed since we last met, what we're seeing in Nevada, and what members are telling us.

Sam DeMello, Founder & CEO

11,700 members · 15+ state contracts · all 50 states and 38 countries

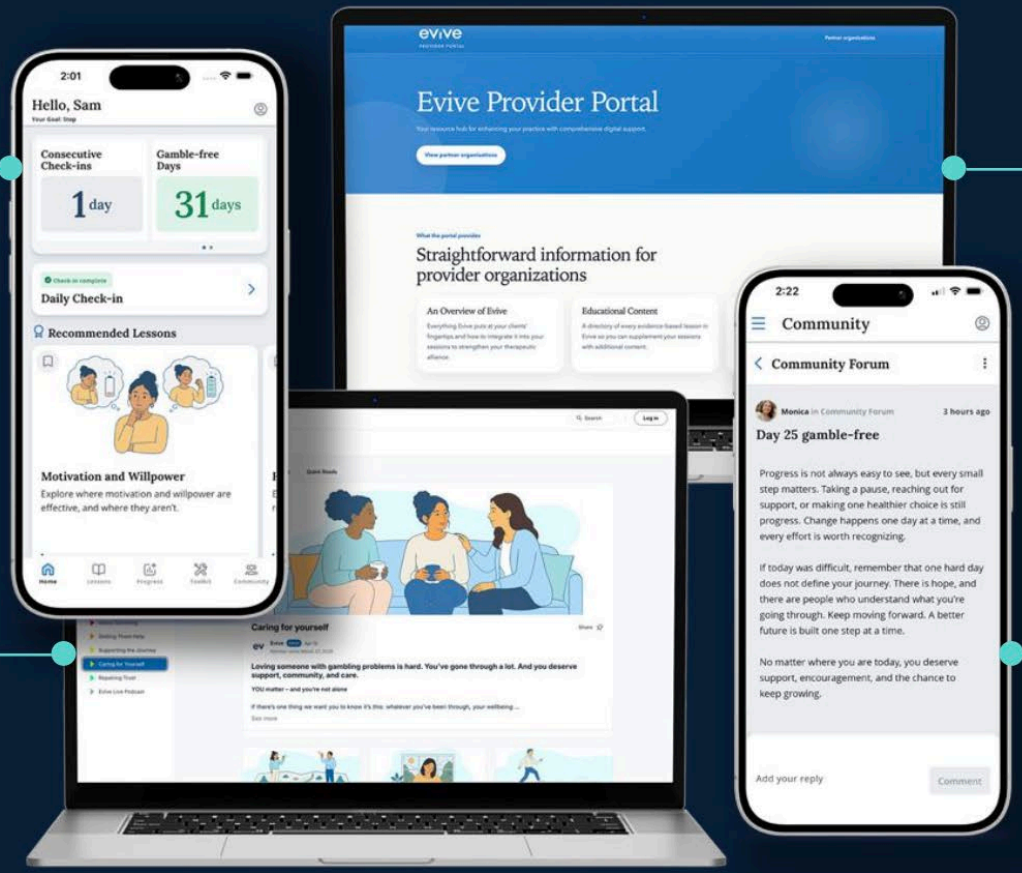
An ecosystem of support where every door leads to help.

Free Mobile App

The Evive mobile app offers a one-stop-shop for a daily check-in, robust library of content, personalized toolkit and access to the community. Supports both stopping entire and learning to reduce harm.

Family & Friends

An online community and resource & learning hub for people affected by someone else's gambling, who want to support their loved one and heal themselves.



Provider Portal

A secure provider-focused portal quipping clinicians with information about Evive, gambling treatment and state resources, and a browsable view of our full learning library.

Online Community

24/7 peer support community serving thousands. Offering certified peer counselors, chat, moderated discussions, and 12+ meetings each week to build supportive connections.

Peer support is now the heart of Evive

Monthly community users

662

up from 91, about 7×

Posts, comments and likes a month

24,228

up from 286

Member-to-member messages a month

2,253

up from 101

14

live peer meetings every week

A broad range of approaches, including GA, SMART Recovery, women’s and men’s groups, and meetings for newcomers and people in their first year.

Nov 2025 vs. Sep 2026, all states. Source: Evive State Dashboard (Omni); Evive community events calendar

Most members don’t post. They read, and learn they’re not alone.

305,000

community post views in the past year

71 reads

for every post shared

Reading someone else’s story is often the first time a person realizes this isn’t just them.

Quiet readers still get the benefit: less isolation, less shame, and a path to reach out when they’re ready.

COMMUNITY SPEAKER SERIES

A bridge between the research community and the recovery community

This month: Dr. Tim Fong, *Mushrooms, Magnets & Medicine*, on emerging treatment approaches, with live Q&A from members.

Source: Evive community engagement data (Omni), past 12 months, all states: 305,477 post views, 4,298 posts

People arrive in crisis, stay, and get better

IN THEIR FIRST WEEK

90% stressed about finances

67% overwhelmed, can't cope

21% thoughts of suicide

2,073 members, surveyed within a week of joining

WITH EVIVE (AGREE OR STRONGLY AGREE)

67% "I am meeting my goal to stop or control my gambling"

65% "I have an improved outlook on my future" (72% at 6+ months)

55% "I have reduced my problems" (52% first week, 67% at 6+ months)

1,429 members surveyed · 1 in 3 found resources they didn't know existed

52% still engaged at 30 days

39% at 90 days

19% active on day 30 vs. ~3% typical for mental health apps

Sources: Evive Surveys and Member Retention dashboards, all states, Oct 23, 2026 (10,066 members); app benchmark: Baumel et al., JMIR 2019

Nevada: membership has doubled in a year

502

Nevadans on Evive, up from 242

~70

active each month, peak 96 in August

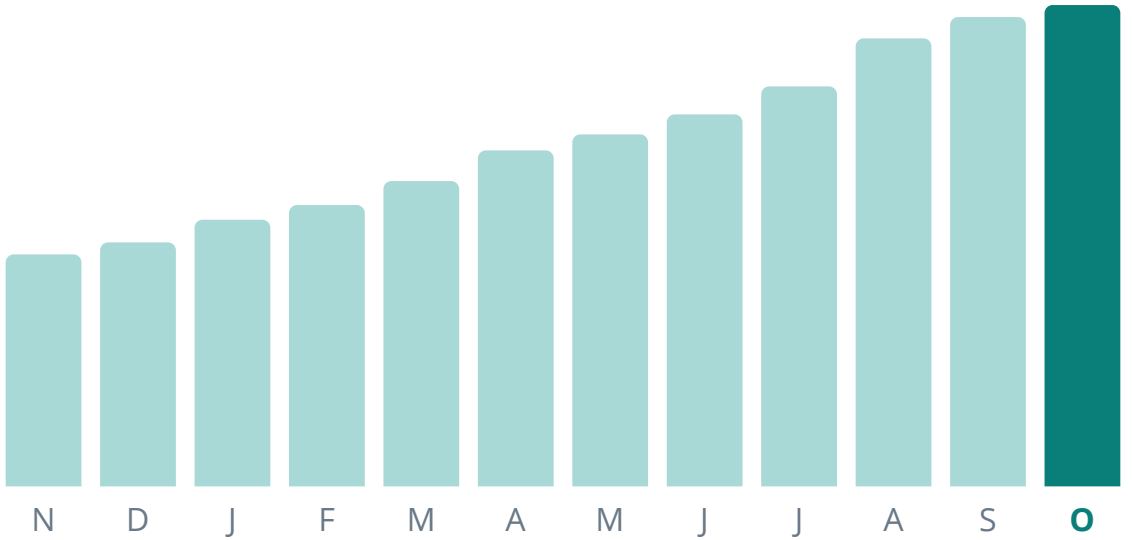
72%

chose the Stop pathway (242 of 336)

58%

of sign-ups are aged 30 to 49

Total Nevada members by month

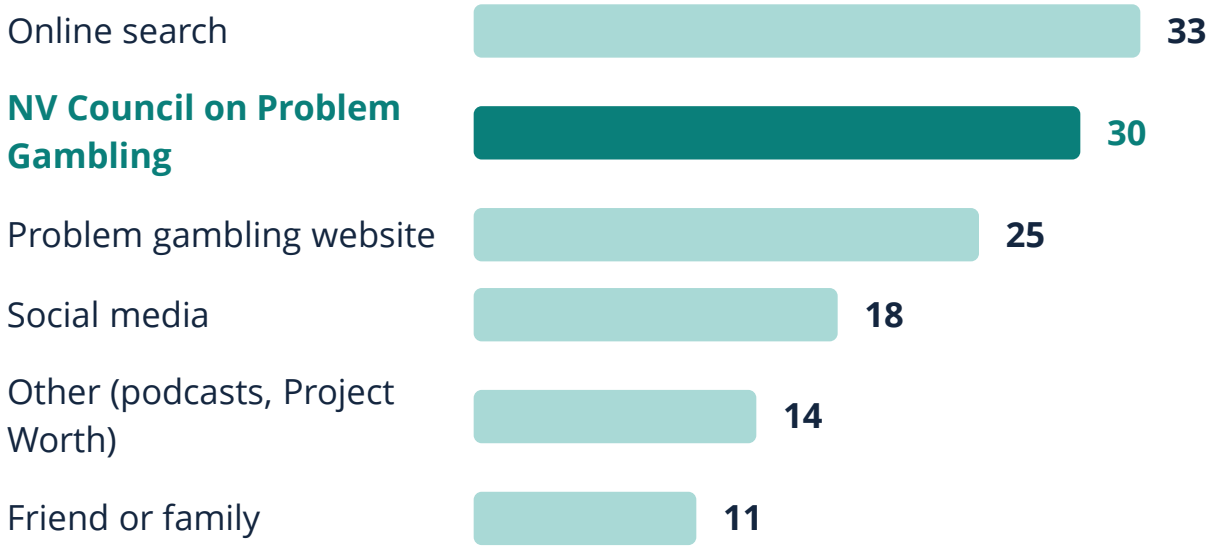


Nov 2025: 242 → Oct 2026: **502**. Biggest month: August, 51 new members.

Source: Evive State Dashboard, Nevada, past 12 months, generated Oct 23, 2026. Pathway share of members who set a goal.

How Nevadans find Evive, and where it sends them

“How did you hear about Evive?” (149 Nevada answers)



#2

NVCPG is the second-largest source of Nevada sign-ups: **1 in 5** came through the Council.

79

taps from the app to resources: NVCPG, Nevada DPBH, Project Worth, GA, Gam-Anon and SMART Recovery.

Source: Evive State Dashboard, Nevada onboarding attribution and resource drawer, past 12 months

In members' own words

"I just wish that everyone who is suffering from this disease had access to all of you!"

Nick, day 19 gamble-free

"Back to back relapses and yet I feel more powerful than ever… Grateful for this community that never gives up on me."

Rachelle

"The meetings, this community of people, and the podcasts… have been so helpful. Feels good to have hope again."

Chelle, day 50

"Grateful this community exists and I can send this into the universe with complete honesty and without fear of judgment or punishment."

Community member