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## DEPARTMENT OF HUMAN SERVICES



NEVADA DIVISION of PUBLIC  
and BEHAVIORAL HEALTH



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## The Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (CWCD)

### MEETING AGENDA

January 22, 2026

1:00 p.m. to Adjournment

This meeting is being held virtually and in person. The public is invited to attend the event.

**Physical Location:** Room 204, 4150 Technology Way, Carson City, NV 89706.

### VIRTUAL INFORMATION

How to Participate

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Thank you for planning to attend this meeting.

NOTICE:

1. The agenda items may be considered out of order.
2. Two or more items may be combined; and
3. Items may be removed from the agenda or delayed at any time.

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1. **Call to Order and roll call:**
2. **Public Comment:** No action may be taken on a matter raised under this item unless the matter is included on an agenda as an item on which action may be taken. To provide public comments telephonically, dial 1-775-321-6111. When prompted to provide the meeting ID, enter 450 017 234#. Due to time considerations, comments will be limited to five (5) minutes per person. Members of the public utilizing the call-in (audio only) number may raise their hands by pressing \* 5. People making comments will be asked to begin by stating their name for the record and spelling their last name or provide **Rory Fuller**, [r.fuller@health.nv.gov](mailto:r.fuller@health.nv.gov), with written comments.
3. **For Possible Action:** Discussion and possible action to approve the meeting minutes from October 23, 2025.
4. **For Information Only:** Informational updates on council activities or directives.
5. **For Possible Action:** Discussion and possible action to approve CWCD meeting dates for Calendar Year 2026
  - April 23, 2026
  - July 23, 2026
  - October 22, 2026
6. **For Information Only:** Partner Presentations-Chronic Disease Prevention and Health Promotion Program (CDPHP) Reports
7. **For Information Only:** Present Division of Public and Behavioral Health CDPHP Section Updates and Program Reports
8. **Public Comment:** No action may be taken on a matter raised under this item unless the matter is included on an item. No action may be taken on a matter raised under an item unless the matter is included on an agenda as an item on which action may be taken. To provide public comments telephonically, dial 1-775-321-6111. When prompted to provide the meeting ID, enter 450 017 234#. Due to time considerations, comments will be limited to

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9. Adjournment

**NOTICES OF THIS MEETING HAVE BEEN POSTED AT THE FOLLOWING LOCATIONS**

**Physical Posting Locations**

- Nevada Division of Public and Behavioral Health: 4150 Technology Way, Carson City, NV 89706
- Nevada Division of Public and Behavioral Health: 4126 Technology Way Carson City, NV 89706
- Bureau of Health Care Quality and Compliance (Las Vegas Office): 500 E Warm Springs Rd, Suite 200 Las Vegas, NV 89119
- Nevada WIC Office: 680 W. Nye Ln., Suite 205, Carson City, NV 89703

**Internet Postings**

- The Nevada Division of Public and Behavioral Health website at the<https://www.dpbh.nv.gov/boards/cwcd-committee-home/2026-cwcd--kdac-meetings/> and the Department of Administration's website at <https://notice.nv.gov/>

The agenda and meeting information was mailed to groups and individuals as requested. If you need supporting documents for this meeting, please notify Rory Fuller, Division of Public and Behavioral Health, Bureau of Child, Family and Community Wellness, at (775) 684-2203 or by email at [r.fuller@health.nv.gov](mailto:r.fuller@health.nv.gov).

We are pleased to make reasonable accommodation for anyone living with a disability and wish to attend the meeting. If special arrangements are necessary, please notify Rory Fuller in writing by email ([r.fuller@health.nv.gov](mailto:r.fuller@health.nv.gov)), by mail (CWCD, Nevada Division of Public and Behavioral Health, 4150 Technology Way, Suite 210, Carson City, NV 89706) or by calling (775) 684-2203 before the meeting date.

If at any time during the meeting a person intending to present on an agenda item cannot do so or is having technical difficulties, please reach out to Rory Fuller, at (775) 684-2203, or by email at [r.fuller@health.nv.gov](mailto:r.fuller@health.nv.gov) referencing the agenda item number, what time the difficulty started, and their intent to participate should the agenda item be moved to another time, date, or addressed otherwise.

Please be cautious and do not click on links in the chat area of the meeting unless you have verified that they are safe. If you ever have questions about a link in a document purporting to be from the Office of Food Security, please do not hesitate to contact [r.fuller@health.nv.gov](mailto:r.fuller@health.nv.gov). Please refrain from commenting in the chat area of the meeting, unless requested to, because minutes are required to be taken of the meeting.

It is the goal of this body to afford the public a comment period in compliance with the minimum requirements of the Open Meeting Law prior to adjournment. This body provides at least two public comment periods. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken. The Chair retains discretion to only provide for the Open Meeting Law's minimum public comment and not call for additional item-specific public comment when it is deemed necessary by the Chair to the orderly conduct of the meeting.

This meeting is a public meeting, recorded and held in compliance with and pursuant to the Nevada Open Meeting Law, pursuant to NRS 241. By participating, you consent to recording of your participation in this meeting. All voting members should leave their cameras on for the duration of the meeting and refrain from entering any information into the chat function of the video platform. Please understand the use of obscenities or other behavior which disrupts the meeting to the extent that its orderly conduct is made impractical may result in the forfeiture of the opportunity to provide public comment or removal from the meeting.

Additionally, anyone who would like to be on the mailing list must submit a written request every six (6) months to the Nevada Division of Public and Behavioral Health at the address listed below.

**CWCD, DPBH, Attn: Rory Fuller  
4150 Technology Way, Suite 210  
Carson City, Nevada, 89706**

If you would like to receive updates and agenda postings directly through email, please register for the Kidney Disease Advisory Committee Listserv by sending an email to the following link:

[CWCD-Subscribe-request@listserv.state.nv.us](mailto:CWCD-Subscribe-request@listserv.state.nv.us)

## Attachment for Agenda Item #4

# **Nevada Institute for Children's Research and Policy**

## **Report Summary**

**Project Period: July – September 2025**

*In partnership with the Nevada Early Childhood Healthy Lifestyle (NECHL) Workgroup members, NICRP will implement NECHL State Plan activities to help improve weight status among children zero (0) to eight (8) years of age.*

The 2021-2026 state plan is divided into seven (7) overarching goals:

- (1) Early Care and Education Facilities
- (2) Awareness and Education for parents
- (3) Awareness and Education for providers and community partners
- (4) Establish Data Collection Systems
- (5) Increase knowledge of best practice and current research in Early Childhood Obesity prevention strategies
- (6) Increase number of Caring for our Children (CFOC) and Physical Activity and Nutrition (PAN) standards being met in Nevada, and
- (7) Increase sustainable funding to support Nevada Early Childhood Obesity Prevention efforts

These goals are inclusive of 39 total objectives, further broken down into a total of 58 activities to be completed over the five-year state plan. Workgroup members and organizations provide quarterly updates on progress toward each of these activities.

## **Systems and Data Collection**

NICRP worked with the NECHL members to develop an internal system for collecting and analyzing quarterly progress of all 7 goals among partnering members and organizations. The following progress has been reported since the last report in June 2025:

During this project period, NICRP held one virtual quarterly meeting with the NECHL Workgroup on September 16, 2025 to track and evaluate the implementation of The Nevada Early Childhood Obesity Prevention State Plan. Additionally, an interim subcommittee meeting was held on Thursday, July 31 to review the presentation packet for our proposal to the Board of Health which was held on September 5, 2025. The workgroup is continuing with its goals and activities, specifically building on the discussions regarding feedback from the Nevada Childcare Licensing Board's edits to NECHL's proposed revisions to the Achieving a State of Healthy Weight (ASHW) standards. Our presentation at the September BOH meeting was information-only, but the board voted and approved to place us on the next meeting agenda for voting. Further detail of the process is described in detail under "Reports" below.

The workgroup also continues to assist with the Nevada Registry Wellness Training rubric discussed in detail below. NICRP plans to continue discussing with the workgroup ways to increase awareness through the implementation of the upcoming Year 5 objectives and activities. The team will specifically be working on strategic planning during that time in preparation for the next 5-year state plan.

## Reports

ASHW is a national report inclusive of 47 high-impact obesity prevention standards (HIOPS, or 'standards') in childcare licensing regulations that promote infant feeding practices, healthy nutrition and mealtime practices, opportunities for active play, and decreasing the frequency of screentime. The NECHL workgroup reviewed Nevada's current national standings based on the 2022 ASHW Report and developed proposed amendments to 23 of the 32 Nevada Administrative Codes (NAC) on the ASHW standards which Nevada is currently not meeting. A survey was then sent out to licensed childcare facilities in the state to gain an understanding of potential barriers associated with these proposed changes. Among the provider responses, a high percentage reported approving of regulatory changes given the following recommendations are taken into consideration:

1. Rephrase any verbiage utilizing the term "primary care provider" to specify healthcare provider and/or childcare provider.
2. Specify quantities and/or duration of any amendment which requires an adjusted volume or time component.
3. Among all amendments, be mindful of developmental delay and children/caregivers with adaptive needs.

The survey was then distributed to families in the state of Nevada to gain insight on implications and barriers for children and their families. The parent/caregiver survey was disseminated between August – September 2023, with a total of 132 completed responses during this time. Of the 19 total revisions provided in the survey for parents, 6 had the majority in approval of the changes. Of the remaining 13 revisions, the greatest concern among parents was a lack of assistance/support/ knowledge, followed by a lack of potential funding for facilities.

The full report was finalized by the workgroup at the 2024 Q1 quarterly meeting. Several members of NECHL workgroup met with Latisha Brown from Nevada childcare licensing on March 29, 2024, to discuss the report and proposed revisions to the corresponding Nevada regulations. On June 13, 2024, Latisha and her team were instrumental in providing their comments on the Nevada Early Child Care Regulations. These comments were sent to the workgroup to review prior to the June (2024 Q3) meeting.

NICRP compiled the licensing team's comments comprehensively and sent this document to the workgroup prior to the September (2024 Q4) meeting. During the Q4 meeting, the workgroup discussed the proposed revisions to the corresponding Nevada regulation and made decisions about whether to change or keep the revisions, based on the licensing team's comments.

NICRP updated the PowerPoint to summarize feedback from the Childcare Licensing Team and the workgroup's decisions, striking through the regulations the group chose not to pursue. Some revisions were tentatively agreed upon, but members chose not to proceed with them at this time. NICRP reviewed these revisions after the 2025 Q1 and Q2 meetings and created a spreadsheet of all approved amendments which was finalized during the July 31 subcommittee meeting and presented to the Nevada State Board of Health on September 5, 2025.

## Policy

Per NAC 432A.323, all licensed childcare providers are required to complete two or more hours of training in wellness including childhood obesity, nutrition, and moderate or vigorous physical activity within 90 days of employment and each year thereafter. The Nevada Registry worked with the EC Obesity Prevention workgroup to develop content guidelines for wellness courses, which was finalized during Q1 of 2023. The document outlines the content guidelines, course objectives and trainer qualification requirements for the required training. During Q2-Q4 of 2023, the Nevada Registry continued to partner with the workgroup to develop a review process of all current statewide trainings, along with a checklist for all new training applications. All new sessions submitted until the checklist is finalized will continue to be approved but will need to meet updated criteria by January 1, 2025. After that point, online courses that do not meet the requirements will be removed from the calendar. Two (2) UNR Extension interns have assisted with the development of a scoring sheet for this evaluation system during the last project year. As of June 2025, there are four (4) introductory, 4 intermediate, and 3 advanced classes approved as online courses. The UNR Extension team is continuing to assist with this process, as they have recently hired a team member who will be dedicating a portion of their job description to creating and updating trainings. An example of the UNR Extension training is listed below:

### Tiny Moves, Tasty Bites: Cultivating Healthy Habits in the Early Years

Level: Basic

Overview: This training prepares early childcare providers with foundational knowledge in child nutrition, physical activity, and obesity prevention. Participants will explore best practices for creating healthy environments, promoting movement, and supporting wellness in young children.

NICRP, Dr. Steven Shane, and several partnering organizations of NECHL attended the Nevada Legislative Session's Children's Week in March 2025, where they disseminated a policy brief created by the workgroup addressing Pediatricians' Role in Prevention of Childhood Obesity to a total of 64 legislators.

## Education

The workgroup has disseminated one (1) policy brief to partners, legislators (noted above) and community collaborators: the Obesity Prevention Policy Brief for Pediatricians. The workgroup additionally developed and disseminated two (2) toolkits for Breastfeeding Awareness Month in August, and Childhood Obesity Prevention month in September. One (1) educational material has been reviewed and approved for dissemination by the workgroup members: the Early Childhood Healthy Lifestyle Brochure. This was sent to the printer in Q4 of 2025 to be disseminated to partners.

The workgroup additional voted and approved to change our name during Q4 from "Nevada Early Childhood Obesity Prevention (NECOP) workgroup" to "Nevada Early Childhood Healthy Lifestyle (NECHL) workgroup" to avoid stigmatizing language and adhere to other state-funded objectives related to healthy lifestyles.

All finalized reports are available on the workgroup's webpage:

[Nevada Early Childhood Healthy Lifestyle Workgroup - NICRP](http://Nevada Early Childhood Healthy Lifestyle Workgroup - NICRP)

## Attachment for Agenda Item #6

**Chronic Disease Prevention and Health Promotion Section Report**  
**Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**  
**October-December 2025**

**Southern Nevada Health District (SNHD):**  
**Office of Chronic Disease Prevention & Health Promotion (OCDPHP) Report**

**Staff:** Lisa Archie, a CHW II in our office left SNHD to move out of state and closer to family. We hired Jazmine Thompson as a new CHW II in our office. Previously Jazmine worked at SNHD on Maternal and Child Health Programs. She will primarily be supporting the Heart Disease Prevention & Self-Management program.

**Section News:** In October, the Nevada Breastfeeding Coalition (NBC) recognized the SNHD Office of Chronic Disease Prevention & Health Promotion with the 2025 Circle of Care Award for our ongoing support of the NBC.

**Programming: SNHD Office of Chronic Disease Prevention & Health Promotion**

**Nutrition**

Facilitated a Faithful Families 4-week class along with Promotoras Las Vegas. The class was held in Spanish at the Iglesia Salem Tierra De Paz church. Sixteen participants participated in the class and learned about food resource management, nutrition, and physical activity.

Sponsored the 2025 Nevada Breastfeeding Coalition's (NBC) Breastfeeding Symposium on October 11, 2025, featuring Melissa Cole as the keynote speaker. Approximately 42 people attended and CEUs were provided.

Partnered with CCSD Food Service to promote their Universal School Meals Program. This partnership has been in place since 2023. This year's campaign began in August and ran through mid-September. It included paid social media and website banners in English and Spanish developed in partnership with CCSD Food Service and using messages and themes identified from a focus group of CCSD students and parents. This year's rates increased slightly over last year's rates. Since the annual campaign began, school breakfast and lunch participation rates have steadily increased from 26% to 28.2% for breakfast and from 48% to 54.4% for school lunch.

The 2025 fall Pop-Up Produce Stands wrapped up in December. In total, 12 pop-ups were held during 2025, each offering low-cost, fresh, produce for people experiencing transportation and/or financial barriers to accessing healthy foods. In total, over 1,113 pounds of produce was sold and nearly 45% of all transactions were SNAP sales. The Nevada Division of Welfare & Supportive Services' SNAP outreach team attended several fall pop-ups and assisted clients with signing up for or renewing SNAP. The 2026 pop-ups will begin in March. Planning is underway.

**Chronic Disease Prevention and Health Promotion Section Report**  
**Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**  
**October-December 2025**

**Heart Disease Prevention & Self-Management**

Launched a pilot social determinants of health screening at 3 Barber/Beauty Shop Health Outreach Program (BSHOP/BeSHOP) locations. This is a partnership with the Nevada Division of Public & Behavioral Health and Roseman University's GENESIS program. BSHOP/BeSHOP clients who complete a voluntary survey assessing for housing, food, transportation, and/or healthcare needs will have an option to be referred to the GENESIS program and be connected to a case manager to assist them in accessing necessary resources and services. The pilot program launched in December.

Established a partnership with UNLV School of Medicine's Walk with a Doc program to host pop-up walking events in support of the Walk Around Nevada (WAN) challenge at three BSHOP/BeSHOP partner schools that occurred during the fall.

**Diabetes Prevention & Self-Management**

Recruited for and hosted two Type 2 Diabetes Focus Groups in partnership with Comagine Health, who facilitated the focus groups. Ten people attended the focus groups, held in English and Spanish to provide feedback on community resources needed/available to support people with diabetes.

Provided three in-person Diabetes Self-Management Education and Support (DSMES) classes in English and Spanish, reaching 19 participants. SNHD's pharmacist participated by demonstrating how to use the glucometer testing kits and answered medication questions.

Commemorated Diabetes Month with an initiative to raise awareness of diabetes and connect people to resources. The effort included two new videos created and shared on social media. The videos provided instruction on how to use My Plate to plan healthier meals and how to sign up for our free DSMES classes. SNHD also issued a press release and sent an SNHD-All email to staff with education and resources. Two blogs in English and Spanish were posted to our Get Healthy and Viva Saludable blogs.

Partnered with the American Diabetes Association (ADA) to recruit 28 previous DSMES class participants to participate in ADA's new online diabetes support forum.

**Obesity**

Continued to maintain the 5210 Shop Page for providers and community organizations to order free 5210 materials to integrate into their practices, programs, and outreach. To date, we've assisted over twenty 5210 healthcare and community champions with materials and technical assistance.

**Chronic Disease Prevention and Health Promotion Section Report**  
**Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**  
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Completed and distributed the Annual Summary for the Partners for a Healthy Nevada (PHN) coalition detailing progress towards meeting 2025 coalition goals and objectives. Goals and objectives for 2026 were updated on the PHN webpage.

**Physical Activity**

Continued support of the CCSD Safe Routes to School (SRTS) Program. With our support, this quarter, SRTS conducted 44 school assemblies, supported 28 schools in the Walk and Roll program, supported walk and bike to school events at 98 schools, conducted 10 bike rodeos/safety events, participated in 15 family engagement activities and provided presentations or lessons at 4 schools. In addition, the SRTS team partnered with the City of Las Vegas and the City of Henderson to conduct 5 walk audits and conducted 31 school observations at local schools.

**Tobacco Control Program**

Provided a presentation to Communities in Schools coordinators on the importance of vaping prevention and available youth cessation resources. Materials were also distributed to 17 middle and high schools.

BreakDown, SNHD's Tobacco Control Program's High School vaping prevention and education initiative partnered with the Nevada Interscholastic Athletic Association (NIAA) to promote tobacco & vaping cessation resources at upcoming CCSD sporting events and championship games. This collaboration will result in an estimated student reach of 65,000+ teens with view impressions of over 320,000+.

Participated in CCSD's Family Engagement Department's Fall into Healthy Fun event and the Raising Smoke-Free Kids workshop event to promote the Por Mi Por Ti Por Nosotros (PMPTPN) Spanish language tobacco initiative, cessation resources, and tobacco-free lifestyles among families. More than 700 families participated in the event.

Participated in the City of Las Vegas' Día de los Muertos event to promote the PMPTPN initiative. Through a culturally meaningful ofrenda, the team promoted smoke-free living, shared cessation resources, and encouraged families to live tobacco-free.

Participated in the ¡Celebrando Nuestra Cultura! festival at the Clark County Government Center Amphitheater to promote the PMPTPN initiative, share tobacco cessation resources, and provide information on the importance of tobacco- and vape-free living with over 300 community members.

Collaborated with Latinas in Power (LIP) to promote the PMPTPN initiative and tobacco free lifestyles through a new shared stories campaign. In the new media campaign, LIP members shared their personal reasons for living smoke-free, helping inspire healthier choices within the community. These video messages were shared via LIPs social media and distribution networks.

**Chronic Disease Prevention and Health Promotion Section Report**  
**Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**  
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Provided tobacco prevention educational materials to decision-makers and over 150 attendees at the Veteran's Community Roundtable events held at three locations throughout southern Nevada.

Developed new media materials to support the Minimum Distance campaign, aimed at encouraging bar and business owners to expand their smoke-free policies. A mailer was created to highlight the benefits of adopting smoke-free environments for both employees and patrons.

Partnered with local medical providers and the Clark County Medical Society (CCMS) to promote tobacco cessation resources and distribute the SNHD informational mailer on Brief Tobacco Use Intervention (BI) to over 750 health care providers. Through these efforts, in 2025, local healthcare providers successfully referred 5,069 patients to free cessation resources.

Collaborated with the Nevada State Apartment Association (NVSAA) to promote smoke-free housing. Developed a new campaign to promote and expand smoke-free housing policies and disseminated materials through social media and email blasts to NVSAA managers to support the adoption of smoke-free housing policies.

Participated in the NBA Cares Total Health Fair on December 14, 2025, at the Heinrich YMCA to distribute tobacco cessation information, tobacco flavoring educational and chronic disease prevention and resource materials to the community. Approximately 300 people attended.

The Nevada Tobacco Control & Smoke-free Coalition (NTCSC) selected Nevada State University, Papa Ola Lōkahi, Robin Crawford from the Nevada State Apartment Association, and Ms. Ginger from the Nevada Association of Student Councils as their 2025 Community Champions. All the community champions were nominated by SNHD, and we acknowledge their commitment and efforts to reduce the toll of tobacco in Southern Nevada.

Six businesses expanded their tobacco-policy. This includes limiting smoking/vaping indoors in locations excluded from State smoking laws and limiting tobacco use near entrances and exits to businesses.

### **Health Communications**

SNHD OCDPHP oversees several health communications platforms and strategies. This quarter the SNHD team:

Developed and implemented 1 multi-component media campaign in English that raised awareness about heart disease and helped connect priority populations to available resources.

Developed and implemented 2 multi-component media campaigns in Spanish that raised awareness of heart disease and diabetes and helped connect priority populations to available resources.

Maintained 4 social media platforms in English and Spanish:

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- Get Healthy Facebook: 6,082 followers
- Get Healthy Instagram: 340 followers
- Viva Saludable Facebook: 708 followers
- Viva Saludable Instagram: 241 followers

Wrote and posted 3 blogs in English and 2 in Spanish on Healthy Halloween, Diabetes Month, and Heart Healthy Holidays. Over 168 people read the blogs.

Supported and coordinated 3 Healthier Tomorrow Radio Program shows. Shows air monthly on KCEP 88.1 FM. Topics included EARN-FS and National Health Education Week, Tobacco Cessation, Diabetes Prevention & Self-Management, and HIV prevention and testing.

Developed and sent 3 Tobacco Control Program newsletters and 1 Healthy Headlines community newsletter. Tobacco newsletters are sent to over 375 people with an open rate of around 60%. Healthy Headlines was sent to over 6,750 people and had over a 38% open rate.

**Community Outreach/Engagement**

In addition to activities listed above, OCDPHP Community Health Workers participated in 5 large scale community events reaching over 1,000 people this quarter. Chronic disease prevention and self-management materials were provided to attendees.

**Chronic Disease Prevention and Health Promotion Section Report**  
**Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

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**Northern Nevada Public Health (NNPH) - formerly Washoe County Health District**  
**Chronic Disease and Injury Prevention (CDIP) Program Report**  
**Summary of activities October 2025 – December 2025**

### **Staffing**

The NNPH CDIP program has seven full-time staff. The team has several intermittent hourly (IH) staff who help complete grant deliverables for the program.

### **Section News**

This quarter, the CDIP program continued its integration into NNPH's newly established Population Health Division. In response to grant funding cuts, staff also actively pursued alternative funding opportunities.

### **Program Overview**

The CDIP program focuses on the modifiable risk factors of tobacco use and exposure, lack of physical activity, and poor nutrition, as well as injury prevention (intentional and unintentional) and responsible cannabis use, including eliminating secondhand cannabis smoke exposure. These modifiable risk factors impact the leading causes of death in Washoe County, and by moving the needle on these risk factors, the CDIP Program aims to reduce illness and premature deaths in Washoe County and improve quality of life of those that live, work, and visit our community. Key approaches include efforts concentrating on policy, systems, and environmental change.

### **Tobacco Prevention and Control Highlights**

- The CDIP team met with the Reno Housing Authority (RHA) Resident Services team to present an overview of CDIP programs. The meeting included discussions of potential partnership and collaboration opportunities to better serve RHA residents, including resource sharing and opportunities to provide direct education. As part of this effort, staff distributed 25 youth vaping and nicotine cessation posters for use at RHA residential sites.
- The Nevada Tobacco Control and Smoke Free Coalition (NTCSC) elected a NNPH CDIP staff member, Lisa Sheretz, Health Educator, as their Board president for 2026. The Nevada Tobacco Control and Smoke-free Coalition is composed of collaborating partners, both individuals and organizations, from many sectors: public health, health care, local and national nonprofits, community-based organizations, insurance payors, professional and medical associations, higher education, and government. Lisa had been serving as the NTCSC Secretary in 2025.
- As staff continues to work with teens and youth on vaping education and interventions, the environmental damage and toxic waste of e-cigarettes often gain more traction as a reason for students to quit or not use vapes than the health impacts on their growing bodies and brains. Staff

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have also been working with our Environmental Health Services Division and schools to see if there may be a pilot program we can implement to address the vape disposal issues. Hundreds if not thousands of vapes confiscated by schools pose a formidable threat to the environment with few, if any, resources available to safely dispose of these products. Galena High School is interested in piloting a toxic tobacco waste program.

- Staff connected with the Gecko Club advisor at the Davidson Academy, after seeing their club project about e-waste disposal encouraging classmates and staff to donate unused devices ranging from small gadgets to larger electronics on KOLO 8 News. <https://www.kolotv.com/2025/12/05/davidson-academy-students-tackling-e-waste-pollution/> The GECKO club is the Davidson Academy environmental club. The Davidson Academy offers a rigorous middle and high school level curriculum for exceptionally gifted students ages 9 and up who can learn and interact with same-age, intellectual peers. The Davidson Academy of Nevada is the first public school of its kind in the nation for profoundly gifted middle and high school students. After Davidson Academy students return from their Winter Break in late January, the GECKO club has invited CDIP staff to present on the Keep Truckee Meadows Beautiful report on toxic tobacco waste <https://www.ktmb.org/vape-disposal> to compare methods of e-waste disposal including e-cigarettes and the challenges posed by the toxic waste of these products. CDIP staff hope to find youth champions to become the voice of education about vapes and their toxic waste.
- Staff conducted provider outreach at Family Dentist Reno and Gentle Dental Reno South. During these visits, staff provided Quitline cards, My Life My Quit (MLMQ) cards, and additional educational materials for patient distribution, including information on the harm of vaping and the effects of secondhand smoke exposure. Staff also shared the Ask–Advise–Refer model with providers to support routine screening for tobacco and vaping use, delivery of clear cessation advice, and referral to free, accessible cessation resources such as the Nevada Tobacco Quitline and My Life My Quit.
- CDIP collaborated with the Alzheimer's Association of Northern Nevada and the Nevada Cancer Coalition to implement a smoke-free and vape-free outdoor event policy at the Walk to End Alzheimer's on October 18, 2025. This policy helped protect more than 1,300 participants from exposure to secondhand smoke during the event. In addition, educational materials highlighting the negative impact of tobacco and nicotine use on brain health such as increased risk of neurodegenerative diseases, structural brain damage, and impaired brain development were shared with approximately 50 attendees. Tobacco and nicotine cessation resources were also distributed to support participants interested in quitting.
- NNPH staff met with the Dean of Students at Galena High School, which serves approximately 1,250 students, to discuss a comprehensive approach to vaping prevention, intervention, and student support. As part of this collaboration, NNPH provided the school with a variety of educational and promotional materials, including four tabletop My Life My Quit (MLMQ) cessation roll-up banners, 25

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MLMQ posters, 100 MLMQ pocket cards, 10 “Vaping Effects on the Body” posters, 15 MLMQ frisbees, five MLMQ bags, and 20 assorted branded MLMQ incentive items. Staff also shared the toxic electronic vape device waste report from Keep Truckee Meadows Beautiful (<https://www.ktmb.org/vape-disposal>), which Galena High School plans to integrate into science class instruction to raise awareness about environmental impacts. Additional activities agreed upon include NNPH staff hosting educational outreach tables during lunch to engage students and offering alternative-to-suspension (ATS) resources for those involved in tobacco policy violations. The ATS approach emphasizes education and support over punitive measures, aiming to keep students engaged in their school community while providing instruction on the health effects and long-term consequences of substance use. This model empowers students to make informed, healthier choices, and continue their academic progress. ATS programs also help students build skills to resist peer pressure, make independent decisions, and access cessation resources, fostering accountability and inclusion. Furthermore, Galena High School will host a screening of *Screenagers: Under the Influence* in March 2026, with promotional outreach to families at its elementary and middle school feeder campuses to expand community engagement around youth substance prevention. The *Screenagers* documentary is designed to educate parents and adults who work with youth about the mental and physical health risks associated with phone and video game use, as well as vaping and nicotine consumption. The film underscores the dangers of inhaling harmful chemicals and the highly addictive nature of nicotine, which can impair brain development, lead to addiction, cause cardiovascular damage, and increase the likelihood of dual use—combining combustible cigarettes with e-cigarettes. *Screenagers: Under the Influence* also examines how technology and social media contribute to the growing prevalence of nicotine product use among youth, including vapes and emerging items like nicotine pouches, often without parental awareness.

- Staff recruited Dr. Jose Cucalón Calderón, a Renown Health physician, E-Cigarette Prevention Champion for the Nevada Chapter of the American Academy of Pediatrics, and board member of the Nevada Tobacco Control & Smoke-free Coalition, to serve as the lead subject matter expert for a planned Renown Health screening of *Screenagers: Under the Influence* scheduled for February 2026.

### **Physical Activity and Nutrition Highlights**

- The Healthy Corner Store program is leveraging additional support from intern staff to advance project ideas and recommendations identified through the recent evaluation. Interns will assist with analysis and planning as staff reassess the program’s overall structure and approach to better align activities with community needs and program goals.
- Lincoln Park Elementary has joined the Healthy Eating and Active Living (HEAL) workshop promoted through Parent University, bringing total participation to two schools. These workshops will provide

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opportunities to engage families directly and offer take-home tools and resources that reinforce healthy behaviors at home. Workshops are scheduled for Spring 2026.

- The Color Me Healthy curriculum was successfully completed at the Community Service Agency Vassar Head Start site, reaching 63 preschool-aged children. The nine-session curriculum included eight food tastings. This effort is part of the Power Up Kids initiative supported by the SNAP-Ed grant, which focuses on improving fruit and vegetable intake and increasing physical activity among preschool and school-aged children.
- One new store, Paul's Market, was onboarded to the Healthy Corner Store Program, bringing the total number of participating stores to six. The program works to increase access to healthier food options in neighborhoods located far from full-service grocery stores. In partnership with local store owners, the initiative helps corner stores expand their offerings to include a wider selection of canned and frozen fruits and vegetables, with the long-term goal of introducing and sustaining fresh produce. Paul's Market launched its participation by offering fresh produce from the outset, further improving community access to healthy foods. Early sales data indicate that cucumbers, cherry tomatoes, and garlic are among the top-selling produce items across participating stores.
- NNPH's Power Up Kids initiative, which promotes healthy eating and physical activity among students, is expanding to Head Start centers this year using the Color Me Healthy curriculum. This curriculum helps toddlers discover that eating healthy and trying new foods can be fun. For the 2025–2026 school year, staff will also partner with the entire student body at Donner Springs Elementary School. Lessons will feature the Choose Health: Food, Fun and Fitness curriculum for 3rd–5th graders and Pick a Better Snack for Kindergarten–2nd graders, supporting healthy eating habits and active lifestyles across all grade levels.

#### **Cannabis/Substance Prevention Highlights**

- Staff met with one dispensary and provided 50 *Need-to-Know* cannabis education cards for distribution to patrons. The educational card is a collaborative effort with the Washoe County Sheriff's Office and delivers evidence-informed messaging to adults who use cannabis regarding potential risks, including fire hazards, poisoning, and secondhand smoke exposure. Additionally, staff are exploring the possibility of redesigning the cards to improve readability by incorporating a larger font and clearer layout.

Chronic Disease Prevention and Health Promotion Section Report  
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease

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### Injury Prevention Highlights

- Staff supported facilitation of the Stepping On workshop for local seniors in partnership with Renown Health and Washoe County Senior Services. Session #7 was completed on December 2, 2025, followed by 2-3 week post-session check-ins conducted in December via in-home visits or phone/video calls. These follow-ups reinforce fall-prevention strategies, address participant questions, and allow for home safety assessments when needed. The final session (8) is scheduled for March 3, 2026, with additional follow-up, encouragement, and resources provided. Evidence shows Stepping On reduces unintentional falls by approximately 35% among participants. Funding support from Dignity Health has been approved for NNPH and Renown to offer another workshop in Spring 2026.
- On October 14, 2025, CDIP launched the first Stepping-On seven-week falls prevention workshop in partnership with Renown Health and Washoe Senior Services. This evidence-based program is designed for older adults at risk of falling. Eleven local seniors are currently participating (out of a maximum of 14). Each weekly two-hour session focuses on key topics such as strength and balance exercises, use of assistive devices, home safety strategies, and personal goal setting. The National Council on Aging noted that evidence based programs like Stepping-On has shown effectiveness in reducing fall risk by up to 35%



**Chronic Disease Prevention and Health Promotion Section Report**  
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- Staff led and coordinated a two-month Suicide Prevention Media Campaign on behalf of the Washoe Suicide Prevention Alliance (WSPA), funded by a Renown Health Community Grant. The campaign concluded on October 26, 2025, and utilized a mix of local television, streaming platforms, and digital advertising through Spectrum Charter to reach residents across Washoe County. Campaign Reach Highlights:
  - 2,008 WSPA video airings across 28 local TV networks
  - 33,446 online video impressions and 161,810 display ad impressions
  - 125 visits to the WSPA website and secure firearm storage map
  - 57,536 streaming TV impressions, with a 98% video completion rate

This campaign significantly increased visibility of local suicide prevention resources and promoted safe gun storage practices.

- CDIP staff attended the 2025 Nevada Traffic Safety Summit in Las Vegas from October 21-23, 2025 to learn about best practices and initiatives being implemented across the state. Participation in the summit supports the new Office of Traffic Safety grant awarded to CDIP, which focuses on promoting safe mobility education for youth and families.

# **Nevada Institute for Children's Research and Policy**

## **Report Summary**

**Project Period: July – September 2025**

*In partnership with the Nevada Early Childhood Healthy Lifestyle (NECHL) Workgroup members, NICRP will implement NECHL State Plan activities to help improve weight status among children zero (0) to eight (8) years of age.*

The 2021-2026 state plan is divided into seven (7) overarching goals:

- (1) Early Care and Education Facilities
- (2) Awareness and Education for parents
- (3) Awareness and Education for providers and community partners
- (4) Establish Data Collection Systems
- (5) Increase knowledge of best practice and current research in Early Childhood Obesity prevention strategies
- (6) Increase number of Caring for our Children (CFOC) and Physical Activity and Nutrition (PAN) standards being met in Nevada, and
- (7) Increase sustainable funding to support Nevada Early Childhood Obesity Prevention efforts

These goals are inclusive of 39 total objectives, further broken down into a total of 58 activities to be completed over the five-year state plan. Workgroup members and organizations provide quarterly updates on progress toward each of these activities.

## **Systems and Data Collection**

NICRP worked with the NECHL members to develop an internal system for collecting and analyzing quarterly progress of all 7 goals among partnering members and organizations. The following progress has been reported since the last report in June 2025:

During this project period, NICRP held one virtual quarterly meeting with the NECHL Workgroup on September 16, 2025 to track and evaluate the implementation of The Nevada Early Childhood Obesity Prevention State Plan. Additionally, an interim subcommittee meeting was held on Thursday, July 31 to review the presentation packet for our proposal to the Board of Health which was held on September 5, 2025. The workgroup is continuing with its goals and activities, specifically building on the discussions regarding feedback from the Nevada Childcare Licensing Board's edits to NECHL's proposed revisions to the Achieving a State of Healthy Weight (ASHW) standards. Our presentation at the September BOH meeting was information-only, but the board voted and approved to place us on the next meeting agenda for voting. Further detail of the process is described in detail under "Reports" below.

The workgroup also continues to assist with the Nevada Registry Wellness Training rubric discussed in detail below. NICRP plans to continue discussing with the workgroup ways to increase awareness through the implementation of the upcoming Year 5 objectives and activities. The team will specifically be working on strategic planning during that time in preparation for the next 5-year state plan.

## Reports

ASHW is a national report inclusive of 47 high-impact obesity prevention standards (HIOPS, or 'standards') in childcare licensing regulations that promote infant feeding practices, healthy nutrition and mealtime practices, opportunities for active play, and decreasing the frequency of screentime. The NECHL workgroup reviewed Nevada's current national standings based on the 2022 ASHW Report and developed proposed amendments to 23 of the 32 Nevada Administrative Codes (NAC) on the ASHW standards which Nevada is currently not meeting. A survey was then sent out to licensed childcare facilities in the state to gain an understanding of potential barriers associated with these proposed changes. Among the provider responses, a high percentage reported approving of regulatory changes given the following recommendations are taken into consideration:

1. Rephrase any verbiage utilizing the term "primary care provider" to specify healthcare provider and/or childcare provider.
2. Specify quantities and/or duration of any amendment which requires an adjusted volume or time component.
3. Among all amendments, be mindful of developmental delay and children/caregivers with adaptive needs.

The survey was then distributed to families in the state of Nevada to gain insight on implications and barriers for children and their families. The parent/caregiver survey was disseminated between August – September 2023, with a total of 132 completed responses during this time. Of the 19 total revisions provided in the survey for parents, 6 had the majority in approval of the changes. Of the remaining 13 revisions, the greatest concern among parents was a lack of assistance/support/ knowledge, followed by a lack of potential funding for facilities.

The full report was finalized by the workgroup at the 2024 Q1 quarterly meeting. Several members of NECHL workgroup met with Latisha Brown from Nevada childcare licensing on March 29, 2024, to discuss the report and proposed revisions to the corresponding Nevada regulations. On June 13, 2024, Latisha and her team were instrumental in providing their comments on the Nevada Early Child Care Regulations. These comments were sent to the workgroup to review prior to the June (2024 Q3) meeting.

NICRP compiled the licensing team's comments comprehensively and sent this document to the workgroup prior to the September (2024 Q4) meeting. During the Q4 meeting, the workgroup discussed the proposed revisions to the corresponding Nevada regulation and made decisions about whether to change or keep the revisions, based on the licensing team's comments.

NICRP updated the PowerPoint to summarize feedback from the Childcare Licensing Team and the workgroup's decisions, striking through the regulations the group chose not to pursue. Some revisions were tentatively agreed upon, but members chose not to proceed with them at this time. NICRP reviewed these revisions after the 2025 Q1 and Q2 meetings and created a spreadsheet of all approved amendments which was finalized during the July 31 subcommittee meeting and presented to the Nevada State Board of Health on September 5, 2025.

## Policy

Per NAC 432A.323, all licensed childcare providers are required to complete two or more hours of training in wellness including childhood obesity, nutrition, and moderate or vigorous physical activity within 90 days of employment and each year thereafter. The Nevada Registry worked with the EC Obesity Prevention workgroup to develop content guidelines for wellness courses, which was finalized during Q1 of 2023. The document outlines the content guidelines, course objectives and trainer qualification requirements for the required training. During Q2-Q4 of 2023, the Nevada Registry continued to partner with the workgroup to develop a review process of all current statewide trainings, along with a checklist for all new training applications. All new sessions submitted until the checklist is finalized will continue to be approved but will need to meet updated criteria by January 1, 2025. After that point, online courses that do not meet the requirements will be removed from the calendar. Two (2) UNR Extension interns have assisted with the development of a scoring sheet for this evaluation system during the last project year. As of June 2025, there are four (4) introductory, 4 intermediate, and 3 advanced classes approved as online courses. The UNR Extension team is continuing to assist with this process, as they have recently hired a team member who will be dedicating a portion of their job description to creating and updating trainings. An example of the UNR Extension training is listed below:

### Tiny Moves, Tasty Bites: Cultivating Healthy Habits in the Early Years

Level: Basic

Overview: This training prepares early childcare providers with foundational knowledge in child nutrition, physical activity, and obesity prevention. Participants will explore best practices for creating healthy environments, promoting movement, and supporting wellness in young children.

NICRP, Dr. Steven Shane, and several partnering organizations of NECHL attended the Nevada Legislative Session's Children's Week in March 2025, where they disseminated a policy brief created by the workgroup addressing Pediatricians' Role in Prevention of Childhood Obesity to a total of 64 legislators.

## Education

The workgroup has disseminated one (1) policy brief to partners, legislators (noted above) and community collaborators: the Obesity Prevention Policy Brief for Pediatricians. The workgroup additionally developed and disseminated two (2) toolkits for Breastfeeding Awareness Month in August, and Childhood Obesity Prevention month in September. One (1) educational material has been reviewed and approved for dissemination by the workgroup members: the Early Childhood Healthy Lifestyle Brochure. This was sent to the printer in Q4 of 2025 to be disseminated to partners.

The workgroup additional voted and approved to change our name during Q4 from "Nevada Early Childhood Obesity Prevention (NECOP) workgroup" to "Nevada Early Childhood Healthy Lifestyle (NECHL) workgroup" to avoid stigmatizing language and adhere to other state-funded objectives related to healthy lifestyles.

All finalized reports are available on the workgroup's webpage:

[Nevada Early Childhood Healthy Lifestyle Workgroup - NICRP](http://Nevada Early Childhood Healthy Lifestyle Workgroup - NICRP)

## Attachment for Agenda Item #7

## **Section Updates**

### **Presented to**

The Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (CWCD)

**January 22, 2026**

### **Summary**

This report provides an update to the Council on Nevada's Chronic Disease Prevention and Health Promotion (CDPHP) Section, highlighting its commitment to enhancing community health through specific programs. The CDPHP Section aims to decrease the incidence of chronic diseases and boost overall health using various funding streams, including CDC federal grants and state-specific resources such as the Fund for a Healthy Nevada.

**Background:** Established by Senate Bill 197 in the 2005 Legislative Session, the Council, initially named the Advisory Council on the State Program for Fitness and Wellness, serves a vital advisory function within the Division of Public and Behavioral Health (DPBH). Operating under NRS 439.521 guidelines, the Council plays a crucial role in advancing Nevada's public health initiatives.

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### **Office of Food Security (OFS) and Wellness and Prevention Program (WPP)**

#### **Council on Food Security (CFS)**

##### **Program Overview and Progress**

The Office of Food Security (OFS) continues to provide essential administrative support to the Council on Food Security (CFS) and manages the Food for People, Not Landfill subcommittee, which focuses on reducing food waste in the state of Nevada.

##### **Key Activities:**

- Concentration on food security throughout the state using the State Health Improvement Plan (SHIP) and the 2023 Food Strategic Plan as a guide
- Regular quarterly meetings and special sessions as needed
- Drafting of CFS and FFPNL Annual Report due to LCB on January 31st each year

- Merger of the 2025-2026 Northern Nevada Food Security Conference workgroup with the Nevada Department of Agriculture (NDA)
- Reconvening of FFPNL subcommittee in July 2025 (previously disbanded in 2020-2021)

**Legislative Requirements:** The 83rd Legislative Session required the Council to undertake thorough studies on:

- **SB233:** Study of the Home Feeds Nevada Agriculture Food Purchase Program; requiring appropriation for analysis of sustainability and revenue sources
- **AB405:** Evaluation of food insecurity in Nevada with development of strategies to coordinate statewide efforts to address food insecurity during the 2025-2026 interim

## Impact and Future Plans

### Demonstrated Impacts:

- Enhanced stakeholder engagement and collaborative efforts with NACDD, food banks, food pantries, and other food security partners
- Success stories from partners highlighting effective collaboration to address food insecurity in underserved regions
- Stakeholder feedback leading to enhancements in planning and implementation aligned with community needs

### Future Directions:

- Preparation for CFS Food Security Conferences
- Strategizing outreach and partnerships to bolster initiatives
- Exploring funding streams to mitigate risks related to staff capacity and funding constraints
- Increasing recruitment efforts to ensure program sustainability and growth
- Maintaining partnerships through FHN funding and providing administrative support to CFS/FFPNL

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## Funds for a Healthy Nevada (FHN) – Hunger Funds

### Program Overview and Progress

The Office of Food Security (OFS) manages an annual allocation of tobacco settlement funds, known as the Funds for a Healthy Nevada (FHN) hunger funds per

NRS 439:620-630. This funding operates on a two-year grant cycle and currently supports nine grantees.

### **Current Funding Support:**

- Food banks
- Food pantries
- RX Pantry (SFY24-SFY25)

### **Fiscal Year Allocations:**

- SFY26: \$1,845,308
- SFY27: \$1,850,958

### **Program Status:**

- SFY25 Annual Report drafted; intended delivery to GMU at end of 2025
- GMAC approval secured for SFY26-SFY27 funding allocations

**Purpose:** These funds are crucial for initiatives aimed at reducing hunger across Nevada, promoting public health, and enhancing health services for children, older adults, and people with disabilities.

### **Impact and Future Plans**

#### **Demonstrated Impacts:**

- FHN funds foster vital partnerships with food banks and pantries
- Significant contributions to hunger reduction and health improvement across Nevada
- Enhanced accessibility to health and food services for vulnerable groups

#### **Ongoing Activities:**

- Robust stakeholder engagement with constant feedback resulting in program improvements
- Upcoming release of SFY25 Annual Report providing insights into achievements and areas for improvement

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### **Wellness and Prevention Program (WPP)**

#### **Program Overview and Progress**

The Office of Food Security (OFS) is committed to advancing public health through the management of several key initiatives, including the Wellness and Prevention Program (WPP).

### **Program Focus:**

- Obesity prevention efforts
- Historical management of Supplemental Nutrition Assistance Program Education (SNAP-ED) funds
- Promotion of HealNV emphasizing a healthier lifestyle through the 5-2-1-0 Program

### **Recent Achievements:**

- 2025 Obesity Annual Report drafted highlighting DPBH's preventative initiatives
- Development of integration strategies for health initiatives across the section into the HealNV website
- Onboarding of new WPP coordinator

### **Impact and Future Plans**

#### **Future Directions:**

- Integration of health initiatives across the section into the HealNV website
- Enhancement of outreach across the state
- Continuation of obesity prevention through material distribution and promotion

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### **SNAP-ED Program**

#### **Program Overview and Progress**

In Federal Fiscal Year 2024 (FFY24), the Office of Food Security (OFS) partnered with key organizations to improve the CACFP GIS Mapping Tool.

#### **Strategic Partnerships:**

- University of Nevada, Reno (UNR)
- Sustainable Economies Initiative (SEI)
- Nevada Department of Agriculture (NDA)

### **Program Status:**

- Current funding has decreased
- Focus shifted to promoting participation in WIC/SNAP for FFY25

### **Impact and Future Plans**

#### **Current Focus:**

- Distribution of SNAP/WIC flyers and posters to promote WIC/SNAP throughout Nevada
- Partnerships with food banks and pantries

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### **5-2-1-0 Program**

#### **Program Overview and Progress**

The Office of Food Security (OFS) utilized the Preventive Health and Human Services (PHHS) Block Grant Program to bolster digital infrastructure and outreach efforts.

#### **Key Initiatives:**

- Website updates and integration of health initiatives
- Distribution of Nevada Healthy Eating Active Living partner program materials to community partners
- Distribution by health districts, food banks, and food pantry partners
- Spanish translation of website in collaboration with AmeriCorps and WIC staff
- Ongoing website maintenance managed by KPS3

#### **Recent Achievements:**

- DPBH approval for expanding target autonomy for the 5210 Program
- Monthly social media content release
- Enhanced bilingual website accessibility

### **Impact and Future Plans**

#### **Future Strategies:**

- Leverage digital enhancements to increase program visibility and community engagement
- Finalize contract amendments to swiftly implement SFY25 initiatives

- Expand bilingual resources to better serve Nevada's diverse population
- Reinforce the state's commitment to inclusive public health solutions

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## **Obesity Prevention Program**

### **Program Overview and Progress**

The Office of Food Security (OFS) continues to advance its public health objectives through obesity prevention initiatives.

#### **Key Activities:**

- Preliminary work on the 2025 Obesity Report providing critical insights into the current landscape of obesity in Nevada
- Strategic interventions and policy recommendations informed by report findings
- Digital efforts supported by PHHS Block Grant funding website maintenance

#### **Impact and Future Plans**

#### **Key Initiatives:**

- 2025 Obesity Report assessing and addressing obesity-related challenges
- Updates to the 5210 website with Spanish translation
- Enhanced digital footprint and outreach managed by KPS3

**Deadline:** 2025 Obesity Annual Report submission to LCB by March 15, 2026

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## **Population Health and Wellness Unit**

### **Tobacco Control Program**

#### **Program Overview and Progress**

The Tobacco Control Program (TCP) aims to reduce the morbidity, mortality, and disability caused by commercial tobacco use and secondhand smoke exposure in Nevada.

#### **Recent Developments:**

- CDC Tobacco Grant ended on April 29

- Notice of Award (NOA) for Year 5 supplemental grant received at end of September
- Full-length Quitline program to resume from November with CDC funding availability

#### **Program Activities:**

- Northern Nevada Public Health (NNPH) visited three tobacco retailers in a low-income area in Sparks
- Staff provided information on reducing tobacco advertising in storefronts
- GIS mapping identified location with dense tobacco retailers near a middle school

#### **Youth Prevention Milestone:**

- Southern Nevada Health District's BreakDown youth vaping prevention program recruited 150 high school football players as brand ambassadors
- Brand ambassadors wear BreakDown football towels and promote vape-free living on social media platforms

#### **Impact and Future Plans**

**Commitment:** Reduction of tobacco, vapor, and related product initiation and use among youth and young adults

#### **Future Efforts:**

- Execution of subawards for TCP program partners for CDC Year 5 supplemental grant
- Resumption of CDC tobacco grant-funded activities as soon as possible

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### **Building Our Largest Dementia (BOLD) Program – Alzheimer's and Healthy Aging**

#### **Program Overview and Progress**

The Building Our Largest Dementia (BOLD) Infrastructure Public Health Program is a federal initiative focused on mitigating the impact of Alzheimer's disease and related dementias (ADRD) through robust public health strategies.

#### **Program Structure:**

- Five-year grant cycle: September 30, 2023 – September 29, 2028

- Annual funding: \$450,000
- Operates under Chronic Disease Prevention and Health Promotion (CDPHP) section

#### **Key Partners:**

- University of Nevada, Reno (UNR) Dementia Engagement, Education, and Research (DEER) program
- Alzheimer's Association of Nevada

#### **Recent Achievements:**

- Collaboration with local health systems promoting brain-health education statewide
- Alzheimer's Association delivery of 2025 Alzheimer's Association Facts and Figures highlighting:
  - Increase in the number of caregivers
  - Rising costs of care
  - Increased number of deaths from Alzheimer's disease
- Completion of revisions to the Dementia Self-Management Guidebook

#### **Impact and Future Plans**

#### **Recent Milestones:**

- Two "Walk to End Alzheimer's" events in Northern and Southern Nevada reaching approximately 4,000 people
- Partnership with Nevada Cancer Coalition promoting Walk as a smoke-free event
- Collaboration combining tobacco prevention with Healthy Aging initiatives

#### **Future Efforts:**

- Community education on brain health
- Recruitment of members for Dementia-Friendly Nevada community groups
- Establishment of partnerships with health care systems to promote brain health education statewide

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#### **Community Wellness Unit**

## **Cardiovascular Health (CVH) Program**

### **Program Overview and Progress**

Nevada's Cardiovascular Health (CVH) Program is funded by the CDC through grants DP-23-0004 and DP-23-0005, focusing on reducing heart disease and promoting cardiovascular health using evidence-based and innovative strategies.

### **Program Status:**

- Prepared to implement year-three workplan activities with National Cardiovascular Health program partners
- Awaiting final notice of award to contract with partners

### **Key Milestones:**

- Development of remote physiologic monitoring capability within mobile application
- Healthy Heart Ambassador-Blood Pressure Self-Monitoring Program (HHA-BPSM) engagement feature
- Bidirectional social service referral capability developed for year three rollout
- National CVH Award allocated but unspent funds in year 2 redirected for partner-led activities in year three

### **Impact and Future Plans**

#### **Demonstrated Impact:**

- Nevada Statewide Cardiovascular Health Learning Collaborative (NSCVHLC) completed second year of operations
- Strengthened team-based care extending clinical intervention benefits to community settings
- Enhanced coordination, communication, and follow-up care for priority populations

#### **Stakeholder Feedback:**

- Strong collaboration among community organizations
- Need identified for more localized interventions prompting outreach strategy adjustments

#### **Year Three Initiatives:**

- Launch of new mobile application

- Expansion of collaborative learning scope to include more diverse populations
- Diversification of funding sources to mitigate funding fluctuations
- Maintenance of flexible program structures for swift adaptation to changes

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## **Diabetes Prevention and Control Program (DPCP)**

### **Program Overview and Progress**

The Diabetes Prevention and Control Program (DPCP) is beginning Year 3 for the CDC grant DP-23-0020, titled "A Strategic Approach to Advancing Health Equity for Priority Populations with or at Risk for Diabetes."

### **Funding and Allocation:**

- Year 3 award: \$900,000
- CDC guidance for SDOH-related system or population-level project allocating minimum 10% of annual budget

### **Innovative SDOH Project:** Community Hydroponic Gardening Infrastructure

Developed in collaboration with Nevada Business Group on Health (NVBGH), this initiative leverages hydroponic technology to address food security and enhance community wellness.

### **Hydroponic Gardening Benefits:**

- Plants are fast-growing
- Portable systems can be used in small spaces
- Year-round growing capability
- Low maintenance requirements
- No pests or pesticide needs
- Production of healthy, clean vegetables

### **Community Integration:**

- Patients with prediabetes or diabetes participate in all hydroponic process stages
- Participation integrated into National Diabetes Prevention Program (DPP) and Diabetes Self-Management Education and Support (DSMES) workshops
- Interactive workshops featuring live demonstrations with hydroponic garden produce

- Healthy recipe planning and lifestyle tips included
- Events include hydroponic garden tours, cooking demonstrations, and participant testimonials

### **Strategic Partnerships:**

- University of Nevada, Reno
- Sanford Center for Aging (SCA)
- Nevada Business Group on Health (NVBGH)
- Roseman University of Health Sciences

### **Program Expansion:**

- SCA to host DSMES workshop at Reno-Sparks Tribal Health Center (RSTHC)
- SCA scheduled to hold at least four DSMES and four DPP workshops in Year 3

### **Impact and Future Plans**

#### **Demonstrated Impact:**

- Advancement of health equity among populations at risk of diabetes
- Increased engagement with priority populations through expanded access to diabetes education
- Enhanced self-management resources for patients

#### **Sustainability Efforts:**

- Collaboration with employers to offer DPP and DSMES coverage
- Partnership between Roseman, NVBGH, and SCA to create effective payment model

#### **Year 3 Priorities:**

- Leverage partnerships to broaden outreach efforts
- Deepen impact of diabetes prevention and control initiatives
- Launch innovative health literacy campaigns
- Enhance data collection to refine approach
- Address challenges through strategies focusing on resource allocation maximization and program scalability

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### **Clinical and Community Engagement Unit**

## **Women's Health Connection (WHC)**

### **Program Overview and Progress**

The Women's Health Connection (WHC) is a key breast and cervical cancer early detection program serving low-income, high-risk, uninsured, and underinsured women in Nevada, supported by the CDC's National Breast and Cervical Cancer Early Detection Program (NBCCEDP).

### **Program Performance:**

- Program Year 1: 6,904 women screened (5,410 breast cancer; 4,290 cervical cancer)
- Program Year 2: 7,005 women served
- Program Year 3: 6,669 women (federal funds); 7,116 women (state funds)
- Program Year 4 (as of December 8, 2025): 1,559 women served (1,270 breast cancer; 881 cervical cancer)

**SFY26 Goal:** Increase number of women served to 7,250 through expanded screening efforts

### **Key Improvements:**

- Online Medical Information Tracking System (Med-IT) recently implemented for data management ensuring federal fund application
- Key data team positions filled: WHC Business Process Analyst and Data Manager

### **Strategic Partnerships:**

- B&A Entertainment Services (new subgrantee)
- Access to Healthcare Network (AHN)
- Nevada Health Centers (NVHC)
- Nevada Cancer Coalition (NCC)

### **Impact and Future Plans**

#### **Demonstrated Impact:**

- Significant provision of vital cancer screenings and diagnoses for thousands of at-risk women
- Life-saving interventions across Nevada

- Enhanced educational and access efforts particularly for Hispanic women (97.6% of screened population)

**Recent Adjustments:**

- Served 10 Black or African American women in Program Year 4
- Revised priority population target to 47
- Implementation of adjustments to outreach strategies and partner contracts

**SFY 26 Goals:**

- Exceed screening goals through enhanced data collection methods
- Filling key staff vacancies
- Intensified outreach efforts
- Refinement of care coordination and management practices
- Expansion of reach addressing barriers
- Securing additional partners and resources

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## Comprehensive Cancer Control Program (CCCP)

### Program Overview and Progress

The State of Nevada's Comprehensive Cancer Control Program (CCCP), funded by the CDC's National Comprehensive Cancer Control Program (grant CDC NU58DP007102-04-00), is dedicated to reducing the burden of cancer through prevention, early detection, treatment, survivorship, and promotion of health equity.

**Strategic Focus:**

- Partnership with Nevada Cancer Coalition
- Reduction of sunburn among high school students
- Increase of long-term cancer survivorship
- Lowering mortality rates for breast, colorectal, and prostate cancers
- Alignment with Healthy People 2030 goals

**Recent Achievements:**

- Expansion of Sun Smart Schools Program from 5 to 10 school districts in FY26
- 100% allocation of state-funded budget as of June 2025
- Completion of Cancer Plan evaluation for Year 4

## Impact and Future Plans

### Demonstrated Impact:

- Increased access to cancer screening, prevention, and survivorship services
- Enhanced outreach and community engagement reaching diverse populations
- ThriveNV Tele-navigation Program served 167 individuals during reporting period

### Strategic Partnerships:

- Nevada Cancer Coalition
- Access to Healthcare Network

### Program Enhancements:

- Adjustment of outreach strategies based on stakeholder feedback
- Development of additional resources including Community Health Worker (CHW) training

### Future Initiatives:

- Strengthen data collection
- Improve engagement with Federally Qualified Health Centers (FQHCs)
- Expand Sun Smart Schools to additional Title 1 schools
- Development of 2026-2030 Nevada Cancer Plan (presented at Nevada Cancer Summit on August 27, 2025)
- Focus on reducing cancer mortality and improving survivor quality of life through innovative, data-driven strategies

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## WISEWOMAN Program

### Program Overview and Progress

The Well-Integrated Screening and Evaluation of Women Across the Nation (WISEWOMAN) Program in Nevada, funded by the CDC's WISEWOMAN grant (NU58DP007674), aims to reduce cardiovascular disease (CVD) risk, particularly hypertension, among women.

**Target Population:** Women aged 35-64 who are low-income, uninsured, or underinsured enrolled in the Women's Health Connection (WHC) Program

### **Services Provided:**

- Screening for heart disease and stroke risk factors
- Health risk assessments
- Risk reduction counseling
- Referrals to Healthy Behavior Support Services (HBSS)

### **Recent Achievements:**

- Implementation of MED-IT data management system
- Provider training for FY26 completed
- FY26 Access to Healthcare Network (AHN) sub-award in process of execution

### **Quality Improvement Efforts:**

- Plan-Do-Study-Act (PDSA) cycle implementation to address participant engagement challenges
- Improved follow-up timeliness
- Enhanced scheduling flexibility for health coaching
- Optimized new data system utilization

### **Data Collection Enhancements:**

- Implementation of pre- and post-surveys to assess participants' knowledge, confidence, and motivation related to hypertension management
- Assessment of HBSS experience

### **Program Performance:**

- Program Year 2: 189 women screened; 160 referred to HBSS
- Program Year 3: 256 women screened; 205 referred to HBSS (as of December 8, 2025)

**Staffing:** Recent hire of Data Manager completing team and strengthening capacity to support program data needs

### **Impact and Future Plans**

#### **Program Evolution:**

- Foundation established for broader outreach, data management, and sustained program flow through MED-IT implementation
- Quarterly training of AHN staff on motivational interviewing

**Stakeholder Engagement:**

- Maintained collaborations with community partners including Guadalupe Medical Center

**Program Adjustments:**

- Development of new intake/enrollment form to better assess social determinants of health (SDoH)
- Enhanced tracking of participant needs

**Future Activities:**

- Increase participant screenings
- Full utilization of MED-IT system for data reporting
- Enhanced collaboration with community groups and Nevada Cardiovascular Health program
- Improvement of bidirectional referrals for HBSS
- Expansion of provider network beyond Guadalupe Medical Center
- Provider and community engagement to build referral networks
- Collaboration with Carahsoft to ensure smooth MED-IT integration

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**PHHS Block Grant****Program Overview and Progress**

During the past year, the PHHS Block Grant program has operated through significant external disruptions while maintaining progress on all FY 2024 requirements.

**Challenges Addressed:**

- Legislative deadlines stretching staff capacity
- Agency leadership changes
- Statewide cyber-attack shutting down data systems
- CORE.NV launch requiring rapid retraining
- Federal budget impasse delaying CDC guidance and technical assistance

**Program Status:**

- Every FY 2024 requirement on track

- Year-end data being validated
- Grant Closeout, Interim Progress Report, and Data Measures expected for CDC submission on time

### **Key Initiatives:**

- Fall Worksite Wellness Challenge engaged more than 70 employees
- Focus on healthier eating and physical activity goals
- Close-out activities for Grant Year 24-25 well underway
  - Expenditure reconciliation
  - Performance measure verification
  - Final narrative preparation for CDC submission

### **Core Partners and Activities:**

- Local health districts delivering chronic disease classes
- Nevada Institute for Children's Research and Policy contributing efforts
- Rape Prevention & Education initiative providing adolescent dating violence education
- Nutrition-promotion campaigns delivered statewide

### **Impact and Future Plans**

#### **Partner Adaptations:**

- Local health districts adapted to measures requirements despite funding limitations
- Nevada Institute for Children's Research and Policy (NICRP) on track with grant objectives
- Rape Prevention Program (RPE) delivering educational sessions

#### **Subaward Status:**

- New grant year subawards currently routing (slightly delayed due to challenges mentioned)
- Notice of Grant Award (NOGA) in place
- Funding allocated
- Retro Memos in place

#### **Reporting System Transition:**

- Transition to CDC's new PHIVE Portal for improved grant monitoring and reporting
- Close-out reporting will be completed in prior BGIS system

**Future Directions:**

- Continuation of expanded outreach in chronic disease prevention
- Enhanced data analysis efforts
- Refinement of program linkages based on participant and stakeholder feedback